

THE SOCIAL DILEMMA

A Deeper Look At Social Media



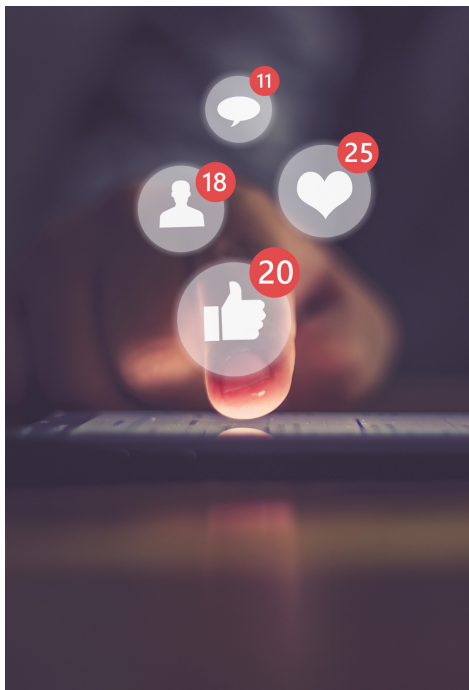
NAME:

1. MANY OF THE PEOPLE BEING INTERVIEWED AT THE START OF THIS FILM HELD HIGHER-LEVEL POSITIONS IN LARGE SOCIAL MEDIA CORPORATIONS. NAME 3:

2. THESE SOCIAL MEDIA PLATFORMS CAN BE A SOURCE OF GREATNESS- NAME ONE EXAMPLE:

from the movie or your opinion~





3. THE FORMER EXECUTIVES AND EMPLOYEES BEING INTERVIEWED ARE NOT CONCERNED ABOUT THE IMPACTS OF SOCIAL MEDIA ON PEOPLE.

TRUE OR FALSE: _____

4. TRISTAN HARRIS IS A FORMER EMPLOYEE OF SNAPCHAT.

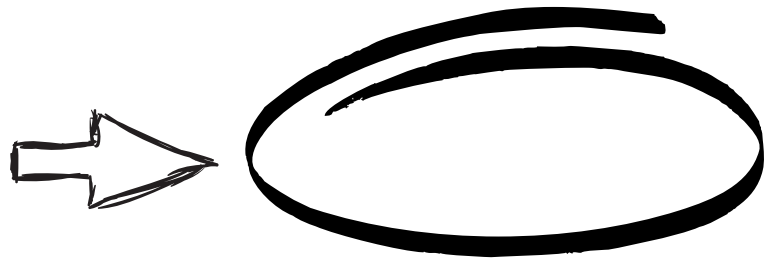
TRUE OR FALSE: _____

5. HARRIS UNDERSTANDS THAT GOOGLE HAS A BUSINESS TO RUN AND CAN'T DEDICATE TIME /ENERGY INTO MAKING EMAIL (ETC) LESS ADDICTIVE.

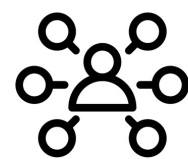
TRUE OR FALSE: _____

6. HARRIS SHARES THAT THERE ARE ONLY A FEW GOOGLE EXECUTIVES MAKING CHANGES AND DECISIONS REGARDING SOCIAL MEDIA- YET THE IMPACT OF THOSE DECISIONS HAVE AN EFFECT ON APPROXIMATELY _____ PEOPLE WORLDWIDE!

7. THE REAL PRODUCT IS NOT THE APP OR ITS CONTENTS. WHAT IS THE REAL PRODUCT?

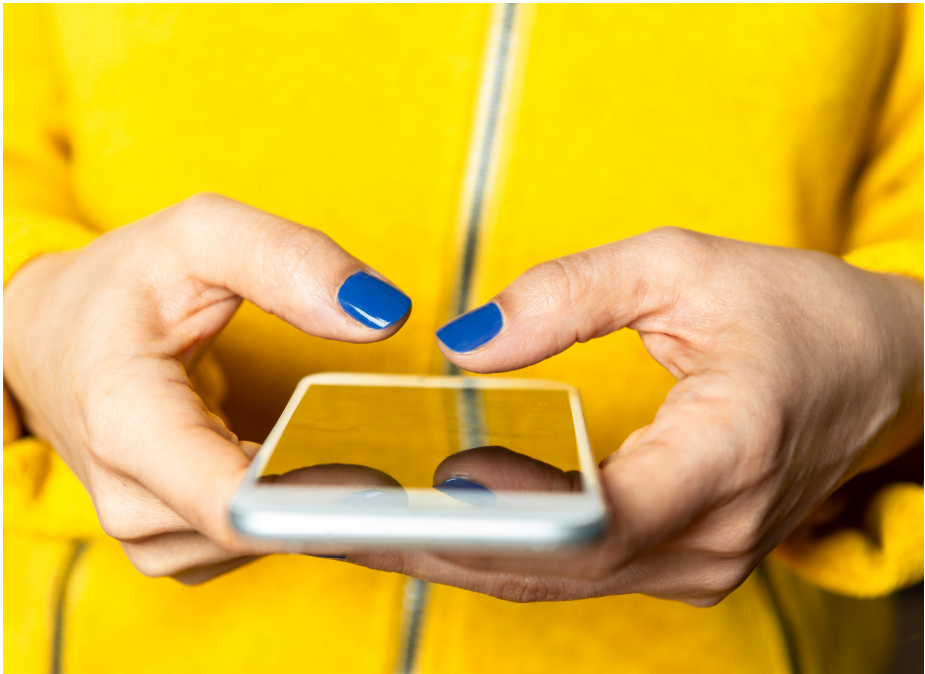


Social Media



8. SHOULD CONSUMERS BE WORRIED ABOUT MEDIA COMPANIES SELLING THEIR DATA? WHY /WHY NOT?





10. SOCIAL MEDIA- 3 MAIN GOALS:

1 GOAL

2 GOAL

3 GOAL

These goals are reached by perfecting the algorithms.

13. *hmmmm*

?

DO SOCIAL MEDIA USERS REALIZE HOW USED + MANIPULATED THEY ARE?

9. IT'S NOT ABOUT THESE COMPANIES OF SOCIAL MEDIA PLATFORMS SELLING OUR DATA- IT'S ABOUT WHAT THEY

WITH OUR DATA.



11. THOSE THAT ARE EXPERTS AT BUILDING AND CREATING PERSUASIVE TECHNOLOGY ARE BEING COMPARED TO:

12. CONSTANT EXPERIMENTS ON US WHEN IT COMES TO SOCIAL MEDIA IS ESSENTIALLY TREATING US LIKE:

LAB RATS

OR

ZOMBIES

14. SOCIAL MEDIA IS A TOOL FOR US TO USE.

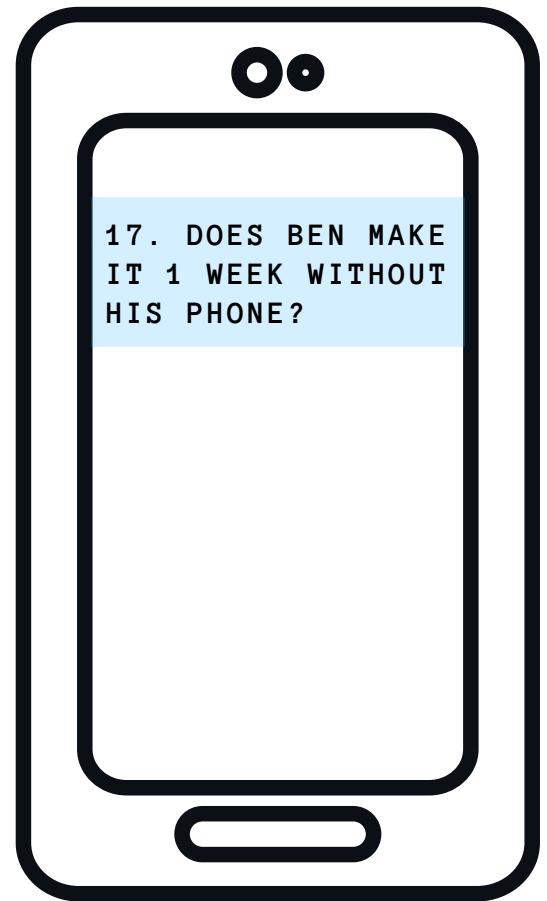
TRUE OR FALSE: _____

15. SOCIAL MEDIA USES YOUR PSYCHOLOGY AGAINST YOU.

TRUE OR FALSE: _____

16. THE FAMILY AT THE TABLE WAS SUCCESSFUL IN HAVING A DEVICE-FREE DINNER TOGETHER!

TRUE OR FALSE: _____



18. SOCIAL MEDIA DOES TAKE UP A TON OF OUR TIME. BUT WORSE IS THAT IT STARTS TO AFFECT AND TAKE OVER OUR SELF-WORTH AND :



19. IT'S HUMAN NATURE TO CARE ABOUT

approval

TRUE OR FALSE



20. GIGANTIC SPIKES ARE BEING SEEN AMONG TEENS FOR ANXIETY, DEPRESSION AND EVEN SUICIDE.

TRUE OR FALSE: _____

21. CELL PHONES ARE COMPARABLE TO BABY PACIFIERS.

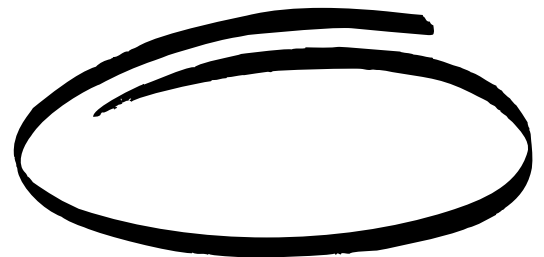
TRUE OR FALSE: _____

22. IF WE JUST LEARN TO LIVE WITH THESE DEVICES AND TECHNOLOGY, WE'LL BE JUST FINE.

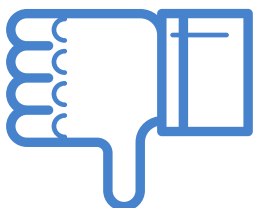
TRUE OR FALSE: _____

23. SOME HAVE SAID SOCIETY HAS LOST CONTROL OF COMPUTERS. WHY?

**24. COULD GOVERNMENT
POTENTIALLY CONTROL IT'S
PEOPLE THROUGH SOCIAL MEDIA?**



**25. BEN GOES TO THE PROTEST AND HIS SISTER
FOLLOWS HIM THERE. WHAT HAPPENS?**





26. ARTIFICIAL INTELLIGENCE CAN'T SOLVE:

*the
problem
of:*

27. TECHNOLOGY IS DESCRIBED AS A UTOPIA +

28. *agree?*



DO SOCIAL MEDIA MARKETS UNDERMINE
DEMOCRACY AND FREEDOM?





29. CAN WE, AS A
PEOPLE, MAKE THESE
PROBLEMS BETTER?

(IN YOUR OPINION)



30. HOW HAS THIS
FILM INFLUENCED
YOU?